

Henry Adeyemi

 About me

UX/UI Designer

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Experience

UX/UI Designer | Ditosell

Apr, 2022 - Present / Remote.

- **Ditosell:** Led a design team of four to design a pioneer Delivery App that will help hundreds of people easily connect with riders to send packages to family, friends; businesses, and associates. My deliverables were a Native App, a Product Landing page, and an Admin Dashboard.

Product Design (UX) Fellow | Novustack

Jan, 2022 - Jun, 2022 / Remote.

- **ABETEC:** Collaborated with a team of four to audit and proposed a website redesign for a start-up in Kenya. I conducted Competitors Analysis, User Research, and the How Might We method. I implemented simple ways revenue can be generated for the redesign.
- **Click-Click Cafe:** I conceptualized an idea that will help thousands of people who daily order food easily customize their menu items before completing their orders. I conducted Competitors Analysis, User Research, and usability studies to gain insights from users which I use to improve the prototype.

Product Design Facilitator (Volunteered) | Empower Her Community

Mar, 2022 - Apr, 2022 / Remote.

- Taught and mentored Product Design (UI/UX) to over twenty-five (25) product design participants.
- Reviewed participants' assignments and final project at the remote Bootcamp.

Web Designer, UI Designer | 3A Design Solution.

Feb, 2018 - Sept, 2020 / Lagos, Nigeria.

- Worked with individuals and companies helping to build web and mobile products.
- I delivered a UI design for an e-commerce mobile app and a portfolio website for an interior decoration firm.
- I help a cleaning service company establish a solid online presence increasing customers' reach by over 80%. I conducted competitors' research and analysis, keyword research, copywriting, graphic designs, video editing, and WordPress design to achieve this.

Education

University Of Ilorin

2007 - 2011 / Ilorin, Nigeria

- BSc Anatomy

Skills

Design

Userflow,
Wireframe,
Information Architecture,
Visual Design,
Interaction Design,
Design System,
Rapid Prototyping,
Responsive design.

Research

User research,
Journey mapping,
Usability Study,
Persona hypothesis,
Competitors audit.

Soft skills

UX strategy,
Problem-solving,
Innovative thinking,
Facilitation skills,
Communication,
Self-management,
Teamwork,
Presenting,
Coaching

Tools

Design

Figma, Adobe XD,
Marvel, Miro, inVision,
Balsamiq, Photoshop

Collaboration

Trello, Spreadsheet,
Slack, Canva,
Product Requirement
Document (PRD).

Language

User-centric design,
Responsive design